

## **\$250 Artist of the Day - General Rules and Regulations to February 27, 2017**

1. No purchase necessary
2. All prizes must be accepted as awarded; no substitution. Prize holds no cash value.
3. \$250 Song of the Day contest, for February 27 – May 26, 2017 (also referred to as the “Contest”) is open to all legal residents of Edmonton Radio Survey Area as defined by Numeris who are 18 years of age or older. Void where prohibited or restricted by law. Employees, officers, directors, and agents of the Station, the Station’s licensee (collectively, “Promotion Entities”), their respective parent, subsidiary, and affiliated entities, Station’s advertising and promotional agencies and participating sponsors, other radio stations in the Edmonton broadcast area, the members of their immediate families (spouse, parents, siblings or children) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, provincial, and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.
4. Each week day, during the contest run period, at 7:15am Rob Christie will identify the \$250 Artist of the Day artist, and the songs to listen for. Each weekday the \$250 Artist of the Day will be played during the 9am, 1pm & 4pm hours (MST).
5. When the featured \$250 Artist of the Day is played, during either the 9am, 1pm or 4pm hour, be caller nine (9) at 780-451-8096 and correctly identify the Artist and Song title to instantly win \$250.
6. **Listeners are eligible to win a prize in a Promotion conducted by the Station once every thirty (30) days for prizes valued at less than \$250, and listeners are eligible to win or qualify for a prize in a Major Promotion conducted by the Station only once every six (6) months if the prize or grand prize is valued at or over \$250. Examples of Major Promotions include Song of the Day and Block Party. Only one winner per household is permitted in any Station-conducted Promotion including on-air, on-line, rewards redemption or draw box. For on-air Promotions, there is no limit to the number of times a listener may attempt to call-in however a listener may only win or qualify once.**
7. The winner has 30 days (unless otherwise instructed by CKRAFM, CFCWAM, or CIRKFM – hereinafter referred to as Newcap Radio Edmonton) from the time the prize is available to pick up the prize.
8. Off air or technical difficulties will nullify play of the particular contest.
9. If an event or contest is cancelled beyond the control of 963 Capital FM, we are not responsible to replace the prize.
10. All material submitted becomes the sole property of Newcap Radio Edmonton and will not be returned.
11. If contesting is administered all or in part over the telephone, internet or fax Newcap Radio Edmonton and its sponsors and affiliates are not responsible for any interruption in service, miscommunications, misdirected calls or transmissions or technical failure of any kind.
12. Newcap Radio Edmonton and its participating sponsors in this contest, in their absolute discretion; reserve the right to make substitutions of equivalent kind or value in the event of the unavailability of any component of the prize for any reason whatsoever.

13. Newcap Radio Edmonton is not responsible for replacing a lost or stolen event ticket or arranging for a substitute event in the event of cancellation of a show.
14. Entrants eligible to receive a prize will be required to sign a declaration confirming understanding and acceptance and compliance with the contest rules and acceptance of a prize and a release satisfactory to Newcap Radio Edmonton and participating sponsors before being declared a winner. All cash prizes will be awarded by cheque. The Newcap Radio Edmonton Promotions Department will contact all winners to notify them when cheques are available for pick up.
15. Employees of Newcap Radio Edmonton, their affiliates, subsidiaries, sponsors, advertisers, advertising and promotion agencies and their immediate family members and/or those living in the same household of each are not eligible. Decisions of the judges are final.
16. Newcap Radio Edmonton shall not be held accountable or responsible for misdirected phone calls, interruption in telephone service, busy signals and/or any other difficulty in contacting Newcap Radio Edmonton by means of the contest line. No use of multiple phone lines (i.e. a contestant may not use both a cell phone and home phone at the same time or a business phone system that would allow a contestant to be working multiple phone lines at one time)
17. Newcap Radio Edmonton shall not be held accountable or responsible for misdirected phone calls, interruption in telephone service, busy signals and/or any other difficulty in contacting a contestant by phone.
18. Newcap Radio Edmonton reserves the right to discontinue the contest or alter the rules at anytime.
19. By accepting the prize, the winner agrees to hold Newcap Radio Edmonton, their affiliates, subsidiaries, sponsors, advertisers, advertising and promotion agencies their respective directors, officers, employees and assigns, harmless against any and all claims and liability arising out of use of the prize. Winners assume all liability for any injury or damage caused, or claiming to be caused, by participation in this promotion or use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the official rules and the decisions of the judges.
20. By entering, the winner agrees to the use of his/her name, address, voice and likeness in any advertising or promotion without compensation
21. The winner of any prize with a retail value in excess of \$750.00 will be required to answer a mathematical skill testing question.

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